



AHMEDABAD

SKIPS
UNIVERSITY
(A ST. KABIR UNIVERSITY)

MBA »

INTEGRATED WITH

PGP

IN AI & DATA ANALYTICS*

2 Years Full - Time

MBA with Dual Specialization:
Master Two Worlds, Lead One Future.

*optional

» MBA AT SKIPS

The Master of Business Administration (MBA) Programme at SKIPS is a two-year full-time Programme that is widely recognised and highly regarded.

The MBA at SKIPS is a highly reputed two-year, full-time programme that blends strong academics with industry exposure. The structure includes core and elective courses in the first year, an eight-week summer internship and advanced electives in the second year. Each academic year has 2 semesters from June/July to March/April, with convocation held in November/December.

OUR JOURNEY FROM SCHOOL TO UNIVERSITY



ST. KABIR SCHOOL DRIVE-IN (A)



ST. KABIR SCHOOL DRIVE-IN (B)



ST. KABIR SCHOOL NAVRANGPURA



ST. KABIR SCHOOL NARANPURA



SKIPS SCHOOL OF BUSINESS



SKIPS UNIVERSITY

» ELIGIBILITY FOR MBA

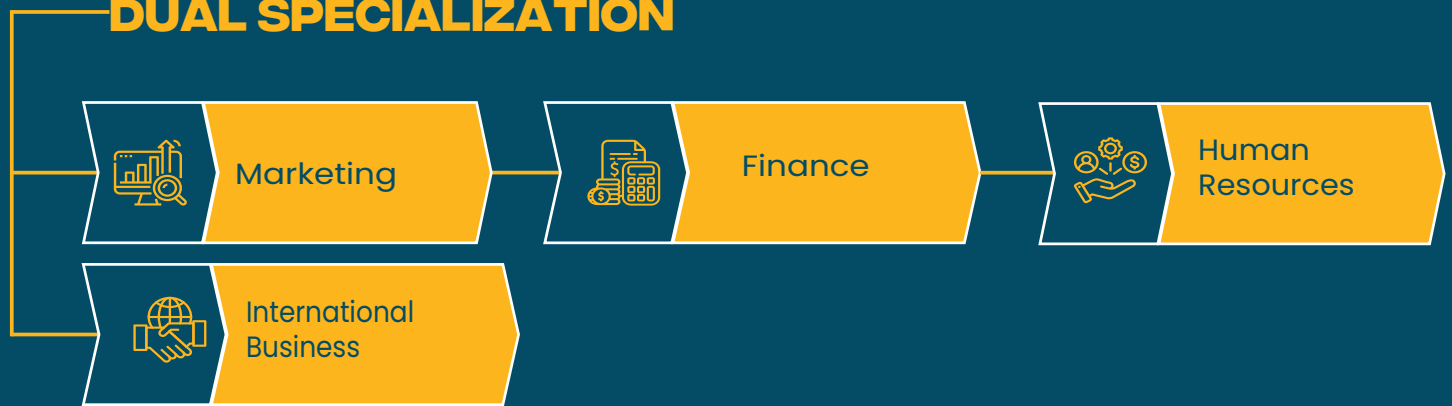
- I. Students pursuing or having completed a minimum three-year graduate programme in any discipline with minimum percentage marks - 50% (45% for SC/ST/OBC) from any AIU/AICTE/UGC recognized university.
- II. Students appearing for their final examination in April-May 2026 can also apply, but must produce documentary evidence of passing with the required aggregate on or before 31 October 2026; failing which admission will be forfeited. The student must have completed the graduation examination process before joining the institute.
- III. Students are required to appear for a national-level test (CAT/CMAT/XAT/MAT/ATMA GMAT) or any state-level selection test conducted by the respective state regime.

» MBA - DUAL SPECIALIZATION

EXPAND YOUR HORIZONS

The MBA Dual Specialization at SKIPS builds strong management fundamentals while providing expertise in two specializations. It combines practical learning, industry exposure & an updated curriculum to prepare students for diverse careers. The program enhances employability, industry readiness & access to high-growth, high-salary roles.

DUAL SPECIALIZATION



» SPECIALIZATION BASKETS

BASKET A

Finance
Marketing

BASKET B

Human Resources
Marketing

BASKET C

International Business
Marketing

» SKILLS YOU WILL DEVELOP

Marketing Sales
Expertise

Teamwork

Computing

Digital

Analytical

Strategic Talent
Acquisition

Conflict
Resolution

Global Market
Analysis

Strategic Financial
Planning

Data Analysis

» COURSE PEDAGOGY



Seminar



Role-Plays



Case Study
Method



Flipped
Classrooms



Colloquium



Group Projects



Simulated
Exercise



Group
Discussions

» OUR CAMPUS



CLASSROOM



AUDITORIUM



COMPUTER LAB



LIBRARY



CAFETERIA



FOOTBALL



CRICKET



HOSTEL



HOSTEL ROOM

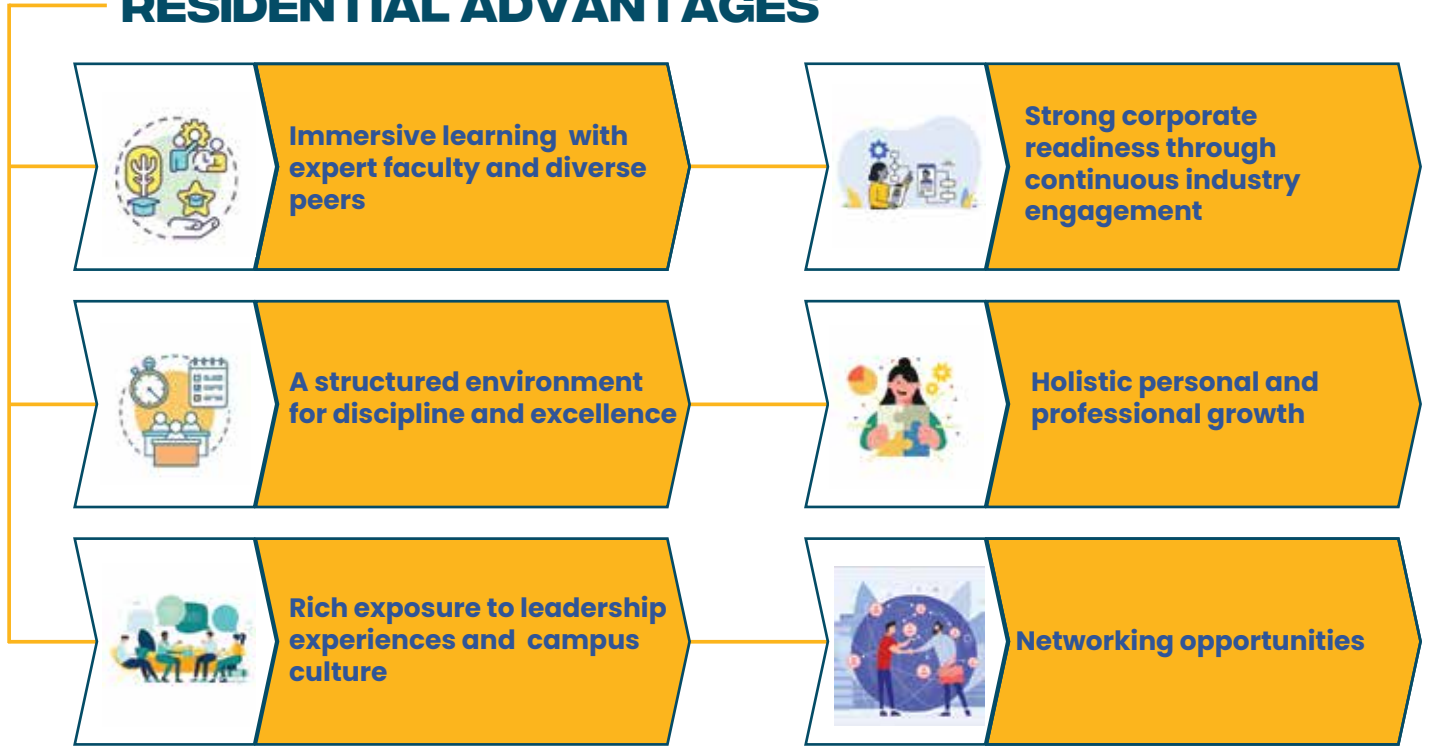


GYM

» MBA DUAL SPECIALIZATION (RESIDENTIAL PROGRAMME)

SKIPS offers a transformative residential program designed to shape future leaders. With a vibrant campus ecosystem, students experience immersive learning beyond the classroom. Expert faculty, industry-driven curriculum and peer learning create a strong foundation for growth. The residential setup ensures holistic development, discipline and lifelong connections.

RESIDENTIAL ADVANTAGES



» HOSTEL



Experience a true home away from home in our premium, security-monitored hostel facilities designed for ultimate comfort and academic focus. Our vibrant residential spaces feature modern, well-furnished AC rooms equipped with high-speed Wi-Fi to keep you seamlessly connected. Beyond the room, students enjoy access to top-tier campus amenities including a spacious cafeteria, state-of-the-art gym, and recreational zones, fostering a supportive and thriving campus community.

» ABOUT PGP PROGRAMME

In today's hyper-connected, data-driven world, traditional management skills are no longer enough to stay ahead. The SKIPS PGP in AI & Data Analytics, integrated seamlessly with your MBA, is meticulously crafted to bridge the gap between conventional business acumen and cutting-edge technological prowess. This isn't about changing your career path; it's about amplifying it. We transform ambitious students into agile, tech-enabled business leaders equipped to dominate the modern corporate landscape.

» KEY FEATURES

» **660+**

Hours of hands-on training

» **220+**

Hours of technical skills

» **220+**

Hours of soft skills

» **120+**

Hours of current affairs

» **110+**

Hours of Placement training

PGP PROGRAMME



» **Artificial Intelligence**



» **Data Analytics**



» **Placement Preparation**



» **Final Placement**

» **Placement Support**

» INDUSTRY EXPOSURE

» Expert Talks

» Industrial Visit

» Internship

» Industry Mentors

» Industry Recognised Certifications

» Workshops

» INDUSTRY RECOGNIZED CERTIFICATIONS

Google

NISM

एनएसई इंडिया लिमिटेड
National Institute of Securities Markets
A Capacity Building Initiative of SEBI

EY
Building a better
working world

IBM

coursera

Forage

» AI FOR BUSINESS LEADERS

In today's hyper-connected world, modern business decisions can no longer rely on intuition alone; leaders need Artificial Intelligence to predict exactly what will happen next. This program bridges the gap between conventional business acumen and cutting-edge technological prowess, transforming students into agile, tech-enabled leaders ready to dominate the corporate landscape.



» WHAT WILL YOU LEARN?

- » Prompt Engineering
- » AI Power Automation
- » AI For Decision Maker
- » Generative AI Content
- » Design with AI
- » Coding with AI

» TOOLS YOU WILL LEARN



» SKILLS YOU WILL DEVELOP

- Analytical Thinking
- Data preprocessing
- Exploratory Data Analysis
- Data Visualization
- Data Governance
- LLM Fundamentals
- Build Prediction Models

» DATA ANALYTICS FOR BUSINESS LEADERS

To stay ahead in the new-age business reality, future executives must be fully equipped to understand exactly what is happening within their organizations. By integrating data analytics directly with core management principles, this course ensures every student becomes a "Data-Smart" and "Decision-Driven" professional capable of amplifying their career trajectory.



» WHAT WILL YOU LEARN?

- » Data Visualization
- » Data Analytics
- » Python Programming
- » Business Statistics
- » Advanced Excel & Platform Master
- » Machine Learning Models

» TOOLS YOU WILL LEARN



» SKILLS YOU WILL DEVELOP

- DBMS-MySQL
- Data Visualization- PBI
- AI/ML
- Predictive Analytics
- AI - Driven Problem Solving (Generative AI)
- Python Programming & EDA
- Cloud Computing (Basics)
- Data Story Telling
- LLM & Prompt Engineering
- Data Warehouse & Mining

» EEP -EMPLOYABILITY ENHANCEMENT PROGRAM



PSYCHOMETRIC TEST



SWOT ANALYSIS



GOAL SETTING



SOFT SKILLS



ANALYTICAL SKILLS



TECHNICAL SKILLS



CREATIVE THINKING



NETWORKING



RESUME BUILDING



APTITUDE



GROUP DISCUSSION



PERSONAL INTERVIEW

Corporate success requires technical knowledge, effective communication, professional behavior, and a dynamic personality. The Employability Enhancement Program (EEP) is our signature framework designed specifically to transform aspiring students into polished corporate professionals.

- » **Technical skills:** Build strong technical proficiency across core management domains including finance, marketing, operations, and analytics through hands-on, application-driven learning.
- » **Soft Skills Development:** The communication skills enhancement, corporate grooming and etiquette, and holistic personality development bridges the gap between academic learning and true boardroom readiness.
- » **Extensive Interview Preparation:** Master the modern hiring process with rigorous training for Group Discussions (GD) and comprehensive Personal Interview preparation covering both HR and Technical rounds.
- » **Aptitude & Resume Mastery:** Sharpen your core competencies with dedicated Aptitude preparation (Quant, Logical, Verbal) and professional CV/Resume building workshops.



» YOUR GATEWAY TO THE CORPORATE WORLD



Expert Talks



Leadership Insights



Industrial Visits



**Live Projects and
Problem Solving**



Internships



**Specialized Industry
Workshops**



**Industry-Recognized
Certifications**



**Placement Preparation &
Mock Drills**



**Real-time Placement
Assistance**

At SKIPS University, we believe that true leadership cannot be learned entirely within the four walls of a classroom. Our PGP program is engineered to dissolve the boundaries between academia and the corporate world. We provide an immersive, hands-on ecosystem that connects you directly with the pulse of modern business, ensuring you graduate not just with a degree, but with a robust professional network and proven corporate experience. Our deep industry integration ensures you are visible to top recruiters from day one.

Your exposure includes:

- » **Expert Talks:** Gain unfiltered, real-world insights directly from corporate leaders.
- » **Industrial Visits & Live Projects:** Bridge theory and practice by stepping off-campus to solve actual business challenges.
- » **100% Internship Support:** Apply your skills in the corporate landscape through intensive hands-on experience.
- » **Mentorship & Workshops:** Receive one-on-one strategic guidance and specialized training from seasoned industry experts.
- » **Final Placement Assistance:** Leverage our massive network of 750+ corporate recruiters to secure your ideal leadership role.

» 750+ CORPORATE STAKEHOLDERS

FMCG/RETAIL



BANKING



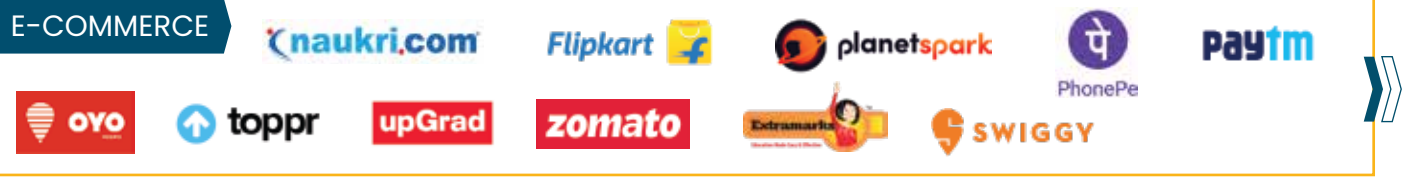
MANUFACTURING



NBFC



E-COMMERCE



CONSULTANCY



PHARMA



TELECOM & MEDIA



And many more...

» TESTIMONIALS



**Urvika
Zalawadia**

SKIPS as an institution has helped me shape into a confident individual. From live projects, and summer internships to IIF lectures, everything has provided me with real-life corporate experience. Faculties have always been encouraging and guiding at every step that transformed me into a self-assured person. Being part of SKIPS was a memorable and insightful journey.

S&P Global

Shruti Banjan
Data Analyst, S&P Global

My journey at SKIPS has been truly transformative, helping me grow in confidence, skill development, and professional preparedness. The institute supported my growth through newspaper sessions, frequent presentations, individual mentoring, structured placement training, including mock interviews, group discussions and aptitude sessions. SKIPS provided a positive and encouraging environment for my overall development & I am proud to be a part of institution dedicated to student growth.



Nadeem Memon
Project Sales executive

SKIPS gave me the clarity to shape my career, with supportive faculty guiding me based on my strength and interest. Classroom learning, pre - placement training, and interactive sessions were designed to bring out the best in me in a motivating environment. The institute strengthened academic knowledge & built my confidence to step outside my comfort zone through co-curricular & Colloquium session. It shaped not only my resume but my mindset, and I'm proud to be a part of the SKIPS family.

FEDERAL BANK
YOUR PERFECT BANKING PARTNER

Harsh Mittal
Probationary officer

My two years at SKIPS taught me to dream big and work hard to achieve those dreams. The perfect balance of academics, skill development, and extracurricular activities helped me build leadership qualities. Thanks to SKIPS'S talented faculty and exposure through activities like the Colloquium, I transformed into a confident and dynamic professional.



Gunjan Lalwani
Sales Officer

SKIPS has been a transformative journey for me, offering hands-on learning and diverse activities that helped shape my skills and passions. The faculty's guidance helped me find the right path for my career. I'm grateful to SKIPS for its unwavering support and for giving me the tools to achieve my personal and professional goals.

Flipkart

**Prathmesh
Ranpura**
Team leader

My time at SKIPS was transformative, with excellent faculty support and practical exposure that prepared me for the professional world. I was proud to land a Team Leader position at Flipkart from campus placement. The skills and guidance I received at SKIPS were key to shaping my career, and I'm thankful for the opportunities it provided.



**SKIPS
UNIVERSITY**
(A ST. KABIR UNIVERSITY)

AHMEDABAD

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SKIPS School of Business, Nr. SAL Hospital,
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Ahmedabad - 380054

University Campus:

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Sanavad, Kalol, Gandhinagar.

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Disclaimer: Information in this brochure is indicative and may be revised as per academic and regulatory requirements.

